

# The Role of Collaboration and Networking in the Digital Age: Students' Perspectives

Nolizwi Gqwabaza <sup>1</sup>  & Thabisa Maqoqa <sup>1</sup> 

<sup>1</sup> Department of Adult Education Foundations, Faculty of Education, Walter Sisulu University, South Africa.



## ABSTRACT

In the ever-evolving landscape of the digital age, the dynamics of collaboration and networking have undergone a transformative paradigm shift. This paper delves into the critical role of digital literacy in fostering effective collaboration and networking skills among individuals in various domains. This study is underpinned by online collaborative learning theoretical framework. It provides a model of learning in which students are encouraged and supported to work together to create knowledge. Two notable models provided by this theory are the Community of Inquiry (CoI) and the Computer-Supported Collaborative Learning (CSCL) Model. It examines the interaction among technology, learners, and educational content. To gather relevant publications for this study, the researchers utilized search engines such as Google Scholar, IBSS, and Scopus. Publications that met strict inclusion and exclusion criteria were carefully selected, ensuring their pertinence to the subject matter. Out of the 35 articles found, 30 publications were related to the research topic, with 8 being particularly effective in addressing the objective. It was found that the lack of digital resources and the digital divide contribute to poor collaboration and networking. It was recommended that the university management and the Department of Higher Education should prioritize budget allocations for the acquisition of digital resources, ensuring that sufficient funds are dedicated to updating and expanding technology infrastructure. This study contributes to studies of work innovations by increasing the understanding and significance of learning through co-configuration for sustainable innovation in work-life networks.

## Correspondence

Thabisa Maqoqa

Email:

ngqwabaza@wsu.ac.za

## Publication History

Received: 3<sup>rd</sup> March, 2024

Accepted: 8<sup>th</sup> August, 2024

Published online:

5<sup>th</sup> September, 2024

*Keywords: Collaboration, Networking, Transformation, Digital Age, Landscape*

## INTRODUCTION

In the digital age, collaboration and networking have become cornerstone principles in education, transforming the way students learn, interact, and engage with their peers and academic content. With the advent of digital technologies and online platforms, students now have unprecedented opportunities to collaborate across geographical boundaries, share knowledge, and leverage collective intelligence. Understanding the role of collaboration and networking amongst students in this digital landscape is essential for harnessing the full potential of modern education and preparing students for success in the 21st century. The proliferation of digital technologies has reshaped the educational landscape, offering students a diverse array of tools and platforms to enhance their learning experiences. From online forums and social media groups to collaborative software and virtual classrooms, digital technologies have

democratized access to information and facilitated communication and collaboration on a global scale. However, despite the myriad benefits of digital collaboration and networking, there remain challenges and gaps that need to be addressed to fully leverage their potential in education. While digital technologies have facilitated collaboration and networking amongst students, there exists a gap between the potential of these tools and their effective utilization in educational settings. One significant gap is the uneven adoption and integration of digital collaboration tools across educational institutions. While some institutions embrace digital platforms for collaboration and networking, others lag, limiting students' access to these transformative learning opportunities. Additionally, there is a gap in digital literacy and skills among students, with many lacking the proficiency to effectively navigate and utilize digital collaboration tools.

The role of collaboration and networking amongst students in the digital age encompasses several key objectives and intentions aimed at bridging the gap and maximizing the benefits of digital technologies in education. The primary objective is to ensure equitable access to digital collaboration tools and networking opportunities for all students, regardless of their socio-economic background or geographic location. By promoting the widespread adoption of digital technologies and addressing barriers to access, educational institutions can create a level playing field where all students can collaborate and network effectively. Collaboration and networking provide a platform for interdisciplinary learning, enabling students from diverse academic backgrounds to come together and exchange ideas, perspectives, and expertise. The intention is to foster a culture of collaboration that transcends disciplinary boundaries, encouraging students to explore new areas of knowledge and tackle complex challenges collaboratively. Moreover, the digital landscape has highlighted the significance of collaboration in innovation ecosystems, particularly in mitigating risks associated with digital innovations.<sup>1</sup> While the importance of collaboration has been acknowledged in numerous studies, its specific impact on risk prevention in digital innovation remains an area requiring further validation and exploration. Collaboration and networking in the digital age are not only about sharing information but also about developing essential 21st-century skills such as communication, critical thinking, and problem-solving. Effective communication and collaboration among influencers, organizations, and competition venues are crucial for promoting digital fashion and engaging audiences in the Metaverse.<sup>2</sup>

The objective is to empower students with the skills and competencies needed to thrive in a rapidly evolving digital landscape and adapt to the demands of the modern workforce. By creating opportunities for students to collaborate and network, educational institutions can cultivate a culture of innovation and creativity. The intention is to inspire students to think outside the box, explore new ideas, and experiment with novel approaches, ultimately driving innovation in education and beyond. Collaboration and networking play a crucial role in preparing students for the workforce by providing them with opportunities to build professional networks, gain real-world experience, and develop essential workplace skills. The objective is to equip students with the tools and connections they need to succeed in their future careers, whether in academia, industry, or entrepreneurship. The role of collaboration and networking amongst students in the digital age is to bridge the gap between the potential of digital technologies and their effective utilization in education. By promoting access, fostering interdisciplinary learning, cultivating 21st-century skills, fostering innovation, and facilitating career readiness, collaboration and networking can empower students to thrive in an increasingly interconnected and digitized world.

The following research question guided the study:

- What are the key factors influencing the role of collaboration and networking in the digital age?

## LITERATURE REVIEW

### **The key factors influencing the role of collaboration and networking in the digital age**

In this digital age, learning is not complete without working together and making connections. How students study, interact, and work together has been transformed by the ever-changing landscape of technology. According to Dillenbourg, students from different parts of the world may work together more

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<sup>1</sup> Zhiguo Li and Jie Wang, "The Dynamic Impact of Digital Economy on Carbon Emission Reduction: Evidence City-Level Empirical Data in China," *Journal of Cleaner Production* 351 (2022): 131570.

<sup>2</sup> Youngseok Kim et al., "Evidence for the Utility of Quantum Computing before Fault Tolerance," *Nature* 618, no. 7965 (2023): 500–505.

effectively via digital collaboration.<sup>3</sup> The proliferation of digital resources has made it easier than ever for students to work together on projects, exchange information, and participate in dynamic classroom discussions.<sup>4</sup> There has been a lot of recent writing on the benefits of digital collaboration in the classroom. Digital collaborative learning has been the subject of mixed reviews in recent years. Some research has found that it cannot compete with face-to-face classroom collaboration. According to Männistö et al., other research has highlighted the benefits of digital transformation in universities, allowing for more personalized and independent learning.<sup>5</sup>

Teachers and students alike take on new responsibilities when they use digital tools, which boosts motivation and encourages teamwork.<sup>6</sup> Furthermore, digital literacy and the ability to work together effectively are becoming more important in the classroom.<sup>7</sup> Research has focused on using technology to improve educational processes, which is crucial for the digital transformation of higher education.<sup>8</sup> There has been a recent uptick in the use of digital tools and models in mathematics education to improve student performance in the subject. The importance of real-world experience in the classroom is being brought to light by researchers who are investigating the role of digital collaboration in experiential learning.<sup>9</sup>

The significance of digital literacy in educational, occupational, and lifelong learning settings has been highlighted by research by Silber-Varod et al., leading many to believe that it is crucial for successful learning in the modern digital age.<sup>10</sup> Further research looks at how digital technology affects language and content-integrated learning in universities, highlighting how technology may help several facets of education.<sup>11</sup> Digital collaborative learning is also vital, thus teachers need to be experts in digital pedagogy. Finally, the literature highlights the growing importance of online teamwork in the classroom, highlighting the need for teachers to embrace digital change and make better use of technology in the classroom. The future of education is being shaped by research that focuses on collaboration, digital literacy, and technology integration. These areas are expected to provide more dynamic and interesting learning environments. Research indicates that digital collaboration offers numerous benefits, such as enhanced engagement, improved critical thinking skills, and increased motivation.<sup>12</sup> However, it also presents challenges, including technological issues, lack of face-to-face interaction, and difficulties in managing group dynamics.<sup>13</sup>

The incorporation of digital technology and networking tools has a profound effect on pedagogical approaches, and as a result, digital networking in the classroom has recently emerged as a hot topic in academic writing. Digital platforms are being used more and more by educational institutions for administering the educational process, facilitating cooperation, and communicating. According to Pavić, Mijušković, and Žager, the use of digital networking platforms like Zoom, Google Docs, and Microsoft is especially prevalent in the realm of higher education.<sup>14</sup> The importance of teachers' digital competency in successfully integrating technology into the classroom has been highlighted by research. To increase

<sup>3</sup> Pierre Dillenbourg, *Collaborative Learning: Cognitive and Computational Approaches. Advances in Learning and Instruction Series.* (ERIC, 1999).

<sup>4</sup> Linda Harasim, *Learning Theory and Online Technologies* (Routledge, 2017).

<sup>5</sup> Merja Männistö et al., "Digital Collaborative Learning in Nursing Education: A Systematic Review," *Scandinavian Journal of Caring Sciences* 34, no. 2 (2020): 280–92.

<sup>6</sup> Lina María Castro Benavides et al., "Digital Transformation in Higher Education Institutions: A Systematic Literature Review," *Sensors* 20, no. 11 (2020): 3291.

<sup>7</sup> Choirul Mahfud et al., "Digital Trends of Social Religious Humanities: Understanding Discourse on Religious Moderation, Pancasila and Citizenship Education in Indonesia," *MODELING: Jurnal Program Studi PGMI* 9, no. 2 (2022): 445–52.

<sup>8</sup> Thanh-Cong Truong and Quoc Bao Diep, "Technological Spotlights of Digital Transformation in Tertiary Education," *IEEE Access*, 2023.

<sup>9</sup> Christoph Knoblauch, "Concepts of Experiential Learning in Digital Collaboration: New Perspectives for the Higher Education Sector.," *International Journal of Advanced Corporate Learning* 16, no. 1 (2023).

<sup>10</sup> Vered Silber-Varod, Yoram Eshet-Alkalai, and Nitza Geri, "Tracing Research Trends of 21st-century Learning Skills," *British Journal of Educational Technology* 50, no. 6 (November 18, 2019): 3099–3118, <https://doi.org/10.1111/bjet.12753>.

<sup>11</sup> Tho Vo, Truong Dao, and Nguyen Phong, "The Impact of Digital Technology on Content and Language Integrated Learning in Higher Education: A Systematic Review of Literature," *ICTE Conference Proceedings* 3 (2023): 137–47.

<sup>12</sup> Guorong Wang et al., *Generalized Inverses: Theory and Computations*, vol. 53 (Singapore: Springer, 2018).

<sup>13</sup> Ma Leah Ulanday et al., "Flexible Learning Adaptabilities in the New Normal: E-Learning Resources, Digital Meeting Platforms, Online Learning Systems and Learning Engagement," *Asian Journal of Distance Education* 16, no. 2 (2021).

<sup>14</sup> Ivana Pavić, Veljko Mijušković, and Lajoš Žager, "Which Digital Tools Dominate Secondary and Higher Education in Economics: Google, Microsoft or Zoom?," *Business Systems Research: International Journal of the Society for Advancing Innovation and Research in Economy* 13, no. 2 (2022): 117–34.

student involvement and make learning easier, teachers are using social media platforms such as Instagram, WhatsApp, and Telegram.<sup>15</sup> Electronic educational tools have a significant impact on students' learning experiences, and research has examined their use in patriotic and civic education.<sup>16</sup> Educators' interdependence and the impact of technology on classroom practices have led to the idea of network education capital's rise to prominence as a digital economy asset.<sup>17</sup> The importance of state programs and digital learning resources for students, as well as the need for educational policies to encourage digital transformation in school education, is becoming increasingly recognized.<sup>18</sup> Williamson<sup>19</sup> and Williamson<sup>20</sup> also looked at how technology-enabled governance has affected education policymaking by analysing the growth of digital governance in public schools.

Another area of attention has been the competence profile of online and digital educators, specifically looking at what instructors need to know to succeed in these types of classrooms.<sup>21</sup> Finally, research on online communities in the classroom has shown that digital tools have revolutionized classroom instruction. Educators are more and more using digital tools and platforms to improve student engagement, communication, and collaboration. The future of digital networking in education is being shaped by research into several important topics, such as the idea of network education capital, the integration of digital technology in civic education, and the improvement of educators' digital competence. According to Greenhow and Lewin, students may engage in digital networking by using online platforms and social media to establish connections with their classmates, teachers, and subject-matter experts.<sup>22</sup> The viewpoints of students toward educational networking and collaboration have recently been the subject of much research. Social network analysis may be a powerful tool for tracking online group projects, revealing patterns in student behaviour, and pointing the way for remediation, according to the research.<sup>23</sup> Another effective method for making classrooms interesting is the participatory design of learning environments, which considers the opinions of everyone involved. It is important to employ digital platforms for educational reasons, and research has shown that academic social networks may improve the online learning experience for students.<sup>24</sup>

The study of student-centred learning via collaboration in digital environments has focused on online collaborative projects, such as digitally mediated music education efforts.<sup>25</sup> Furthermore, Saqr et al.<sup>26</sup> and Misevičienė et al.<sup>27</sup> have suggested using cloud computing and social-cognitive network analytic frameworks to better comprehend student involvement dynamics and online collaborative conversations. Students' viewpoints on collaboration have been investigated within the framework of interprofessional

<sup>15</sup> Carpenter, Jeffrey P., Daniel G. Krutka, and Royce Kimmons. "# RemoteTeaching &# RemoteLearning: Educator tweeting during the COVID-19 pandemic." *Journal of technology and teacher education* 28, no. 2 (2020): 151-159.

<sup>16</sup> Fedorova, Alena, Zuzana Dvorakova, Ilze Kacane, Huseyin Atas, and Valeriya Badambayeva. "Monitoring changes at work: cross-cultural difference in employees' evaluation." In *SHS Web of Conferences*, vol. 129, p. 08006. EDP Sciences, 2021.

<sup>17</sup> Yegina, Natalia A., Elena S. Zemskova, and Natalia Sh Vatolkina. "Network Education Capital as a Specific Digital Economy Asset." In *ITM Web of Conferences*, vol. 35, p. 01023. EDP Sciences, 2020.

<sup>18</sup> Vachkova, Svetlana N., Elena Y. Petryaeva, Marina G. Tsyrenova, Liudmila V. Shukshina, Natalia A. Krashennnikova, and Mikhail G. Leontev. "Competitive higher education teacher for the digital world." *Contemporary Educational Technology* 14, no. 4 (2022): ep391.

<sup>19</sup> Williamson, Timothy. "Very improbable knowing." *Erkenntnis* 79 (2014): 971-999.

<sup>20</sup> Williamson, Ben. "Governing methods: policy innovation labs, design and data science in the digital governance of education." *Journal of Educational Administration and History* 47, no. 3 (2015): 251-271.

<sup>21</sup> Ally, Mohamed. "Competency profile of the digital and online teacher in future education." *International Review of Research in Open and Distributed Learning* 20, no. 2 (2019).

<sup>22</sup> Christine Greenhow and Cathy Lewin, "Online and Blended Learning: Contexts and Conditions for Education in an Emergency," *British Journal of Educational Technology* 52, no. 4 (2021): 1301-5.

<sup>23</sup> Mohammed Saqr, Jalal Nouri, and Ilkka Jormanainen, "A Learning Analytics Study of the Effect of Group Size on Social Dynamics and Performance in Online Collaborative Learning," in *In European Conference on Technology Enhanced Learning* (Cham: Springer International Publishing, 2019), 466-79.

<sup>24</sup> John A Bateman, "What Are Digital Media?," *Discourse, Context & Media* 41 (2021): 100502.

<sup>25</sup> Radio Cremata and Bryan Powell, "Online Music Collaboration Project: Digitally Mediated, Deterritorialized Music Education," *International Journal of Music Education* 35, no. 2 (2017): 302-15.

<sup>26</sup> Saqr, Mohammed, Olga Viberg, and Henriikka Vartiainen. "Capturing the participation and social dimensions of computer-supported collaborative learning through social network analysis: Which method and measures matter?." *International Journal of Computer-Supported Collaborative Learning* 15, no. 2 (2020): 227-248.

<sup>27</sup> Misevičienė, Regina, Germanas Budnikas, and Danute Ambraziene. "Application of cloud computing at ktu: Ms live@ edu case." *Informatics in education* 10, no. 2 (2011): 259-270.

education to enhance healthcare settings' mutual respect, responsibility, and cooperation.<sup>28</sup> The advantages of cross-cultural cooperation and digital learning platforms have been highlighted in research that has examined the effects of worldwide collaborative learning programs on students, especially in difficult times like the COVID-19 pandemic.<sup>29</sup> In addition, studies have concentrated on designing methods for knowledge sharing and network development, with an emphasis on digital platforms that facilitate communication and cooperation, events that bring together researchers and students, and student-to-researcher interactions. The importance of students' views on educational networking and cooperation is emphasized throughout the literature. Researchers and educators can improve the design of learning environments to increase student engagement and learning outcomes by studying how students use networking technologies, engage in online educational initiatives, and collaborate in these settings. Although there are many advantages, students worry about the authenticity of online conversations, the spread of false information, and the constant need to be visible online.<sup>30</sup> Working in groups of students from different backgrounds might be especially difficult for certain students when it comes to online communication and teamwork.

Improving one's ability to work with others and build professional networks is important in many different industries, and there are many great ideas for doing so in the literature. The following evidence-based approaches may be identified by combining the offered possible references. Improving networking abilities and encouraging productive cooperation may be achieved via peer collaboration and stakeholder involvement.<sup>31</sup> Students may build their professional networks and hone their teamwork abilities via group projects and interactions with stakeholders. Students' writing and metacognitive awareness may be improved using collaborative writing tactics and metacognitive prompts in group projects.<sup>32</sup> Students' capacity to think critically and work together may be enhanced by using these tactics, to encourage students to work together as a team, and use global classroom experiences and project-based learning strategies.<sup>33</sup> Students may develop their networking abilities and learn to work effectively in varied teams by participating in international partnerships and interdisciplinary initiatives.

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<sup>28</sup> Anita Vijay Kusnoor et al., "An Interprofessional Standardized Patient Case for Improving Collaboration, Shared Accountability, and Respect in Team-Based Family Discussions," *MedEdPORTAL* 15 (2019): 10791.

<sup>29</sup> Ju Yeon Jung et al., "How Domain Experts Work with Data: Situating Data Science in the Practices and Settings of Craftwork," *Proceedings of the ACM on Human-Computer Interaction* 6, no. CSCW1 (2022): 1–29.

<sup>30</sup> Joseph P Mazer et al., "Communication in the Face of a School Crisis: Examining the Volume and Content of Social Media Mentions during Active Shooter Incidents," *Computers in Human Behavior* 53 (2015): 238–48.

<sup>31</sup> Chuanwei Li et al., "A Stable Community Detection Approach for Complex Network Based on Density Peak Clustering and Label Propagation," *Applied Intelligence* 52, no. 2 (2022): 1188–1208.

<sup>32</sup> Rezy Anggraini, Yenni Rozimela, and Desvalini Anwar, "The Effects of Collaborative Writing on EFL Learners' Writing Skills and Their Perception of the Strategy," *Journal of Language Teaching and Research* 11, no. 2 (2020): 335–41.

<sup>33</sup> Tatiana Becerra-Posada et al., "Project-Based Learning: The Promotion of Communicative Competence and Self-Confidence at a State High School in Colombia," *How* 29, no. 2 (2022): 13–31.

## THEORETICAL FRAMEWORK

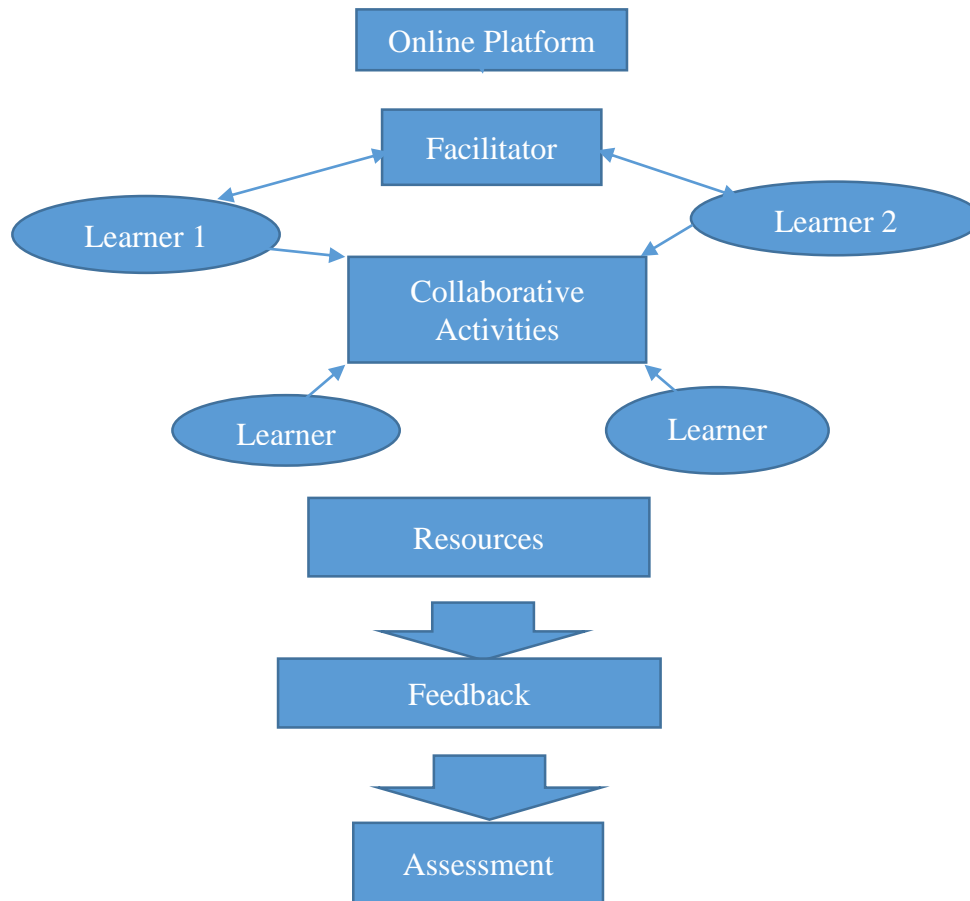


Figure 1: Online Collaborative Learning Theory

The foundation of this research is online collaborative learning theory which was developed by Harasim.<sup>34</sup> Online collaborative learning (OCL) theory emphasizes that learning can be significantly improved when students use online technologies to construct knowledge through interactions. In OCL learning is viewed as a social process where knowledge is built through interaction. Learners collaborate to construct knowledge by discussing, debating, and negotiating ideas. The "community of inquiry" concept is fundamental to OCL theory, emphasizing creating a learning environment where cognitive presence, social presence, and teaching presence are interconnected. It highlights the importance of dialogue, encouraging active participation, resource sharing, and collaboration to solve problems. Additionally, peer teaching is promoted, allowing learners to take on teaching roles to enhance understanding for themselves and others. It also encourages peer teaching, where learners can take on teaching roles to enhance understanding for both them and others. Utilizing digital tools such as forums, wikis, social media, and collaborative software effectively fosters interaction and collaboration. Online platforms provide both asynchronous and synchronous communication spaces, allowing for flexibility and increased participation. Collaborative learning encourages the development of advanced critical thinking skills through group discussions and joint problem-solving activities. Maintaining high levels of engagement and interaction can be challenging, particularly in asynchronous settings. Therefore, educators should create compelling and meaningful activities that demand active participation.

As an educational paradigm, collaborative learning promotes and facilitates student collaboration to acquire new information. The widespread availability of online collaborative learning settings has led educational researchers to focus on this method. Program developers and online instructors have widely embraced collaborative learning as an approach to online education due to its positive impact on student

<sup>34</sup> Linda Harasim, "Assessing Online Collaborative Learning: A Theory, Methodology, and Toolset," in *Flexible Learning in an Information Society* (IGI Global, 2007), 282–93.

learning outcomes. Collaborative learning theory in online education emphasizes the importance of peer discourse, active engagement, and technology as tools for fostering meaningful interactions and knowledge-building in online classrooms. Online educators can enhance student engagement, cooperation, and learning outcomes by applying theories and frameworks for online collaborative learning.

## METHODOLOGY

To gather relevant publications for this study, the researcher used search engines such as Google Scholar, IBSS, and Scopus. Publications that met strict inclusion and exclusion criteria were carefully selected, ensuring their pertinence to the subject matter. Each article was thoroughly evaluated, and only those considered highly relevant were included in the selection process. Out of the 35 articles found, 30 publications were related to the research topic, with 8 being particularly effective in addressing the goal. Secondary data has the advantage of adhering to professional guidelines not always available to individual researchers or small research projects. By combining published research on a specific topic, secondary studies form a comprehensive whole. Collecting and analysing data from various sources can be beneficial to users and tailored to individual needs.

**Table 1: A summary of articles that were reviewed**

Author/s	Title of the article	Aim of the article
Youhua Shen, Lehui Huang and Xueshi Wu	Knowledge Map of Digital Learning and Sustainable Development (2004-2022): a Scientometric Analysis by Using Citespace	This study aimed to provide a systemic and objective overview of research on digital learning.
Georgios Zachos, Efrosyni-Alkisti Paraskevopoulou-Kollia and Ioannis Anagnostopoulos	Social Media Use in Higher Education: A Review	The aim is to provide insights into social network influences about (a) the learning processes (support, educational processes, communication, and collaboration enhancement, academic performance) from the side of students and educators; (b) the users' personality profile and learning style; (c) the social networks as online learning platforms (LMS—learning management system); and (d) their use in higher education.
Juan Silva-Quiroz <sup>1</sup> and Erla Mariela Morales-Morgado	Assessing digital competence and its relationship with the socio-economic level of Chilean university students	The main aim of the study is to evaluate DC and its relationship with the socioeconomic level of first-year students of pedagogy in three Chilean public universities, located in the north, centre, and south of the country
Youhua Shen, Lehui Huang and Xueshi Wu	Knowledge Map of Digital Learning and Sustainable Development (2004-2022): a Scientometric Analysis by Using Citespace	The objective of this research is to establish a better understanding of the current landscape of digital learning research and sustainable development by using CiteSpace.

Natalia Fischer-Suárez, David Lozano-Paniagua, Jessica García-González, Gracia Castro-Luna Mar Requena-Mullor Raquel Alarcón-Rodríguez Tesifón Parrón-Carreño and Bruno José Nievas-Soriano	Article Use of Digital Technology as a Collaborative Tool among Nursing Students—Survey Study and Validation	This research aimed to develop a questionnaire to analyse perceived aspects of using digital technology among nursing students as a collaborative tool.
Catherine Cronin, Thomas Cochrane, and Averill Gordon	Nurturing global collaboration and networked learning in higher education	This article explores the interplay of collaboration and cooperation, CoP, and networked learning; describes how this interplay has operated in iCollab; and highlights opportunities and challenges of learning, teaching, and interacting with students in networked publics in higher education.
Mahdi M. Alamri, Mohammed Amin Almaiah, (Member, Ieee), And Waleed Mujahed Al-Rahmi	The Role of Compatibility and Task-Technology Fit (TTF): On Social Networking Applications (SNAs) Usage as Sustainability in Higher Education	This study aimed to alleviate the gap between the literature regarding the Social Networking Applications (SNAs) use for active collaboration and engagement as sustainability in higher education and task-technology-fit (TTF) and compatibility on their consequence on students' satisfaction and their performance impact its sustainability used in higher education.
Mohd Ishak Bin Ismail and Ruzaini Bin Abdullah Arshah	The Impacts of Social Networking Sites in Higher Learning	This study will determine the relationship between Facebook usage and academic achievement.

## FINDINGS AND DISCUSSION

Research conducted by Mahdi, Alamri, Mohammed Amin Almaiah, and Waleed Mujahed Al-Rahmi in 2020 found that using SNAs in higher education promotes active cooperation and involvement, which may help students work better in groups and finish their assignments on time. SNAs may also facilitate the exchange of data and the clarification of instructions between students and instructors or supervisors. These findings are consistent with other research that found that the employment of SNAs considerably affects learning performance when evaluating the sustainability of education. As a result, once students realize that SNAs are essential for their academic work, they will be more likely to use and be satisfied with them, which should lead to better results when evaluating the sustainability of their education. Along similar lines, it was shown that TTF significantly impacts performance while evaluating the sustainability of education, which is in line with previous research. Students may gain a lot from the use of social networking sites (SNSs) like Facebook, blogs, and YouTube. Secondly, students may get the necessary support from teachers and administrators to enhance their performance in assessing the sustainability of their education via the use of SNAs, which can lead to increased participation and cooperation in higher education.

Thirdly, rather than only telling SNAs to utilize them for instructional reasons, higher education institutions should actively encourage them to do so. Democratic behaviours are not inherent to any medium or technology, according to research by Liisa Iilomäki, Sami Paavola, Minna Lakkala, and Anna

Kantosalo.<sup>35</sup> However, social media may be a platform for democracy. Students may regain some agency in their education via the use of social media, particularly MSM, provided the focus is returned to them as content producers and collaborators in deciding their learning outcomes.<sup>36</sup> This is particularly the case when delving into complex issues related to digital identity, privacy, and data ownership. Learner agency and empowerment are fundamental principles of any good education, including iCollab. Since its inception in 2011, an increasing number of educators have been leveraging social media to promote student-teacher collaboration in open educational experiences (iCollab), to broaden students' access to learning beyond the classroom, and to highlight and execute networked learning strategies.<sup>37</sup>

In 2022 Shen, Huang, and Wu found that digital learning research mainly includes seven themes, which are MOOCs, flipped classrooms, COVID-19, computer-supported collaborative learning, technology acceptance model, community of inquiry, and distance learning.<sup>38</sup> They indicated the primary study subjects in the field of digital learning, the most intriguing research literature, and each period's emerging research hotspots.

The COVID-19 epidemic has put a strain on the global education system, forcing colleges and universities to rethink their methods of instruction by removing face-to-face interaction from the classroom. Digital learning is thought to have a significant impact on student's academic achievement.<sup>39</sup> In the digital age, collaboration, and networking play crucial roles in various domains. The ease of transmitting knowledge and collaborating over long distances has led to the emergence of extensive intra- and inter-firm networks for exchanging knowledge.<sup>40</sup> Digital social networks have become essential for promoting new citizenship and fostering democratic participation and collaboration in society.<sup>41</sup>

Studies by Park and Johnston have shown that information technology and a shared understanding of disaster situations are key factors in facilitating collaboration between digital volunteer networks and formal response organizations during catastrophic events.<sup>42</sup> In the realm of digital fashion, influencers have been instrumental in promoting awareness and participation through effective communication and collaboration within shared networks, particularly in the context of the Metaverse.<sup>43</sup> Stakeholder collaboration strategies have been found to positively impact risk prevention performance, emphasizing the importance of network reachability in formulating effective collaboration strategies.<sup>44</sup> Collaboration networks act as a form of social capital, with evidence suggesting their transferability from senior to junior collaborators, albeit with diminishing benefits over time.

Digital collaborative consumption relies heavily on digital knowledge and trust to facilitate collaboration through digital platforms.<sup>45</sup> Companies are realizing the importance of digital collaborative networking platforms, which improve networking and cooperation prospects.<sup>46</sup> Toiviainen and Vetoshkina state that to promote creativity in digital networks, it is essential to comprehend the multi-

<sup>35</sup> Liisa Ilomäki et al., "Digital Competence—an Emergent Boundary Concept for Policy and Educational Research," *Education and Information Technologies* 21 (2016): 655–79.

<sup>36</sup> Ryan Cochrane et al., "High Temperature (> 350 C) Thermochemistry and Mechanisms of Pb Loss in Apatite," *Geochimica et Cosmochimica Acta* 127 (2014): 39–56.

<sup>37</sup> Helen Keegan and Frances Bell, "YouTube as a Repository: The Creative Practice of Students as Producers of Open Educational Resources," *European Journal of Open and Distance E-Learning*, no. 3 (2011).

<sup>38</sup> Youhua Shen, Lehui Huang, and Xueshi Wu, "Knowledge Map of Digital Learning and Sustainable Development (2004-2022): A Scientometric Analysis by Using Citespace," 2022.

<sup>39</sup> Ragad M. Tawafak et al., "Framework Design of University Communication Model (UCOM) to Enhance Continuous Intentions in Teaching and e-Learning Process," *Education and Information Technologies* 25 (2020): 817–43.

<sup>40</sup> Juan Alcácer, John Cantwell, and Lucia Piscitello, "Internationalization in the Information Age: A New Era for Places, Firms, and International Business Networks?," *Journal of International Business Studies* (Springer, 2016).

<sup>41</sup> Fernanda da Rocha Salles et al., "Social Capital in a Social Network: Curitiba, a City for Cars," *Revista Brasileira de Ciências Ambientais (RBCIAMB)* 57, no. 4 (2022): 519–30.

<sup>42</sup> Chul Hyun Park and Erik W Johnston, "Intentionally Building Relationships between Participatory Online Groups and Formal Organisations for Effective Emergency Response," *Disasters* 43, no. 3 (2019): 634–57.

<sup>43</sup> Dieter F Kogler et al., "Understanding Regional Branching: Knowledge Diversification via Inventor and Firm Collaboration Networks," *Economic Geography* 99, no. 5 (2023): 471–98.

<sup>44</sup> Ying Li et al., "Investigating the Effects of Stakeholder Collaboration Strategies on Risk Prevention Performance in a Digital Innovation Ecosystem," *Industrial Management & Data Systems* 122, no. 9 (2022): 2045–71.

<sup>45</sup> Vinay Kukreja et al., "Deep Neural Network for Multi-Classification of Parsley Leaf Spot Disease Detection," in *2022 2nd International Conference on Advance Computing and Innovative Technologies in Engineering (ICACITE)* (IEEE, 2022), 1378–82.

<sup>46</sup> Heli Hallikainen and Lili Aunimo, "Adoption of Digital Collaborative Networking Platforms in Companies: A Study of Twitter Usage in Finland," in *Boosting Collaborative Networks 4.0: 21st IFIP WG 5.5 Working Conference on Virtual Enterprises, PRO-VE 2020, Valencia, Spain, November 23–25, 2020, Proceedings 21* (Springer, 2020), 98–110.

level complexity of work items.<sup>47</sup> A sustainable business model is not a fixed answer, but rather an evolving process that calls for multi-level collaboration among network players, according to research by Vetoshkina and Toiviainen.<sup>48</sup> Innovative business models should prioritize education if they want to achieve long-term viability in a variety of contexts, such as social, economic, and environmental. Learning via co-configuration for sustainable innovation in work-life networks is a key concept that this research expands upon, adding to the body of knowledge on work innovations. In their study, the key findings are the understanding that a sustainable business model is not a stable or final solution, but an adaptive process, which requires collective efforts from network participants on multiple levels. To become sustainable in various areas, including environmental, social, and economic areas, novel business models should focus on learning. This study contributes to studies of work innovations by increasing the understanding and significance of learning through co-configuration for sustainable innovation in work-life networks. The findings of Shen, Huang, and Wu indicated the primary study subjects in the field of digital learning, the most intriguing research literature, and each period's emerging research hotspots.

## RECOMMENDATIONS

To improve cooperation in project-based endeavours and strategic alliances, it is recommended to use partner selection frameworks and highlight the complementary skills of team members. To maximize the benefits of their collaborations and develop their networking abilities, students should choose partners with comparable talents and experiences. Students should be encouraged to work together by using educational robotics frameworks and reflective practices. Students may improve their cooperation skills and understand how to collaborate effectively by taking part in robotics projects and reflecting activities and pay close attention to how collaborative networks may run together so that team members can easily share and receive information. Students may develop better networking skills and cross-domain collaboration abilities by advocating for interoperability projects. Finally, to create a welcoming and stimulating classroom setting, it is critical to encourage students to work together and form networks. Improved student results, professional capital, and effective student diversity may be achieved when educational institutions use social network analysis, promote multidisciplinary cooperation, and encourage international networking.

## CONCLUSION

To improve educational results and create an atmosphere that is favourable to learning, student collaboration and networking are essential. Improved student results and better professional capital have been linked to effective cooperation within educational networks. Social network analysis is a powerful method for tracking online group projects and directing interventions to improve student-teacher communication, according to the research. Collective effectiveness, student results, and the development of more collaborative learning situations have all been associated with educational networking that promotes collaboration. Research shows that when universities work together, student learning and results improve dramatically. Students may build a support system that helps them succeed in school by working together on various projects. Students, especially those with complex needs, benefit from the combined efforts of many different types of professionals when they work together. Education policies that encourage school-wide networking and collaboration have their roots in international research, demonstrating the importance of international cooperation in the field of education.

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## **ABOUT AUTHORS**

Dr. Nolizwi Gqwabaza is currently a lecturer at the Faculty of Education in the Department of Adult and Education Foundations, Walter Sisulu University, Mthatha, Eastern Cape, South Africa. Her research focuses on Technology Integration and Collaborative learning.

Dr. Thabisa Maqoqa is currently a permanent lecturer at the Faculty of Education in the Department of Adult and Education Foundations, Walter Sisulu University, Mthatha, Eastern Cape, South Africa. Her research focuses on Technology Integration in Mathematics teaching, Creative Coding and Robotics and Sustainable Development in Mathematics Education in the context of 4IR.